PRIVACY POLICY

Your privacy is important to me, and I will protect it in several ways ..............

First, I won't blog things like "I had a discussion with/received an e-mail from {insert your SEO or SEM Consultant or Company name}." Saying that would not only be inappropriate, it would violate your privacy, unless I had your written or verbal approval first ..............

Second, everything you tell me, including the fact that you told me anything at all, or that you even exist, is presumptively confidential. The only exception would be if I am subpoenaed before a grand jury (which, hopefully, should never happen) ..............

Third, if you're an anonymous blogger (even one who insults me), I won't disclose your name, even if I determine your identity through my own sleuthing. If you tell me your identity (or give me hints), I won't share. If I determine your identity through my own efforts, then I might share the information with a person who shares my privacy ethic, but merely to test the validity of my opinions. But again, even if I figure out who you are on my own, I won't blog about it.

THANK YOU for keeping my privacy.